

Public Bikes contract for Cork, Limerick and Galway awarded to An Rothar Nua consortium

“Coke Zero Bikes” to launch to the public this autumn

May 16, 2014

The An Rothar Nua consortium has been awarded the contract for the provision of public bike schemes in the cities of Cork, Galway and Limerick by the National Transport Authority, with capital funding of the schemes being provided by the Department of Transport, Tourism and Sport. The public bikes schemes, to be known as *Coke Zero Bikes*, will be launched to the public this autumn.

An Rothar Nua Consortium comprises:

- Tracetel SA (based in France);
- West Ireland Cycling Limited (based in Galway);
- Centre d’Initiative et Gestion Locale (based in Luxembourg); and
- Mobile Research Solutions Limited (trading as ParkbyText and based in Dublin).

Comprising 740 bikes in total, the scheme details are:

- Cork – 320 bikes, 31 bike stations and 635 bike stands;
- Galway – 205 bikes, 19 bike stations and 395 bike stands; and
- Limerick – 215 bikes, 23 bike stations and 445 bike stands.

Depending on the success of these schemes, the contract is structured to allow the introduction of additional schemes in other cities, such as Waterford, and other locations in Ireland. The scheme will have similar or lower membership subscriptions and user fees to Dublin Bikes at scheme launch.

The contract cost of the supply and installation of the bike share schemes in the three cities is approximately €4.5 million in total, and the annual operational cost will be about €1.25 million per year.

The implementation of the project will commence immediately and it is expected that the schemes will be operational in all three cities in 5 to 6 months.

The roll-out of the schemes is being made possible following an agreement by Coca-Cola Ireland to partner with the National Transport Authority. Through the agreement, Coca-Cola Ireland will be investing €3m over five years in the project, supporting the operation of the bikes.

Company Details:

- Tracetel SA is a French company specialising in bike scheme systems, operating bike schemes in several cities in France and Luxembourg – Lille (260 stations), Bordeaux (160 stations), Rennes (82 stations), Orléans, and many others - as well as providing private electric bike share systems in industrial estates and large campuses.

- West Ireland Cycling is an experienced bike rental and bike tour operator, with over 1,000 bike rentals per week. They have also maintained the bicycle fleet for An Post in the west of Ireland for 15 years.
- Centre d’Initiative et Gestion Locale operates a successful bike scheme in the city of Esch in Luxembourg and will provide specialist training and set-up services to the new schemes.
- ParkByText is one of Ireland’s leading mobile parking platforms which provides convenient, cashless and cost effective parking by Text, IVR, Apps, Call Centre and Online. parkbytext™ facilitates drivers to pay for parking in over 200 car parks in Ireland and the UK. ParkByText was awarded a 5 year contract with Irish Rail to include all Irish Rail stations and it is also widely available in college campus sites.

Alan Kelly TD, Minister for Public and Commuter Transport said: “Bringing bike schemes to these cities is one of my main priorities as Minister. Now that the contract is in place the bikes, stands and other infrastructure will follow quickly. It is a major development and follows a commitment in the programme for Government to bring this about. The Coke Zero bike schemes will do more to promote a culture of cycling in these cities than any other project.”

Gerry Murphy, CEO of the National Transport Authority said: “This contract signing is an important milestone in this project. Launch day is within sight now – we will work closely with the sponsors, Coke Zero, the local authorities and the operators, An Rothar Nua, to bring the Public Bikes to Galway, Limerick and Cork this autumn”.

Jim Moore, CEO of An Rothar Nua said: “We are delighted to have won this important contract. We are confident that the public bikes will be very successful in each of the cities of Galway, Limerick and Cork and we are looking forward to working with Coke Zero, the National Transport Authority and the local authorities on this exciting and popular scheme.”

Commenting on the important milestone in the roll out of the public bike schemes Jon Woods, General Manager of Coca-Cola Great Britain and Ireland said: “We are delighted to partner with the National Transport Authority and will work closely with An Rothar Nua to bring Coke Zero Bikes to Cork, Galway and Limerick. Working together with our partners, we hope to replicate the success of the Dublin Bike Scheme, make cycling accessible to thousands of people across the country and help more people be more active.”

Ends

Background information

Public Bike schemes are a low-cost way of renting a bike in a city to travel for short journeys. They are a cheap, fast option for getting around quickly and can help avoid traffic. Other similar schemes operate throughout Europe. The Dublin Bikes scheme is acknowledged as being one of the most successful in the world – something we are keen to replicate in other cities. In order to rent a bike you have various subscription options, but the cost is generally low.

Based in their size and city status, Cork, Galway and Limerick were assessed as suitable for new schemes.

The last census demonstrated that 200,000 people travel by car less than 4km per day. In order to encourage more sustainable transport, we have to incentivise people to look at other options to get around; including cycling, walking and using public transport.

Initial Scheme	Docking Station ID	Street Address	Docking Station Name	Number of Docks
Cork	2-01	College Road	Gaol Walk	20
Cork	2-02	Mardyke Walk	Fitzgerald's Park	15
Cork	2-03	Dyke Parade	Dyke Parade	40
Cork	2-04	Mardyke Walk	St. Joseph's School	20
Cork	2-05	Henry Street	Mercy Hospital	15
Cork	2-06	Lancaster Quay	Lancaster Quay	20
Cork	2-07	Griffith Bridge	Griffith Bridge	20
Cork	2-08	North Main Street	North Main Street	15
Cork	2-09	Grattan Street	Court House	15
Cork	2-10	Wandesford Quay	Wandesford Street	30
Cork	2-11	Bishop Street	Bishop Street	20
Cork	2-12	Popes Quay	St. Mary's Cathedral	20
Cork	2-14	Corn Market Street	Corn Market Street	20
Cork	2-15	St Patricks Street	Patricks Street	20
Cork	2-16	South Main Street	Bishop Lucey Park	10
Cork	2-17	Grand Parade	City Library	20
Cork	2-18	South Mall	Grand Parade	20
Cork	2-19	Sullivan's Quay	Griffith College	20
Cork	2-20	Coburg Street	Bridge Street	30
Cork	2-21	Emmet Place	Crawford Street	15
Cork	2-22	South Mall	South Mall	30
Cork	2-23	Fr. Mathew Quay	College of Commerce	30
Cork	2-24	St Patricks Street	Merchants Quay	15
Cork	2-25	Union Quay	School of Music	15
Cork	2-26	St Patricks Quay	St Patricks Quay	10
Cork	2-27	Parnell Place	Bus Station	40
Cork	2-28	Lapp's Quay	Parnell Bridge	30
Cork	2-29	Anglesea Street	City Hall	15
Cork	2-30	Lower Glanmire Road	Lower Glanmire Road	30
Cork	2-31	Custom House Quay	Custom House	10
Cork	2-32	Lower Glanmire Road	Kent Station	25

Limerick Locations of Bike Stations

Initial Scheme	Docking Station ID	Street Address	Docking Station Name	Number of Docks
Limerick	3-01	Clancy Strand	Thomond Bridge	20
Limerick	3-02	Nicholas Street	Kings John's Castle	20
Limerick	3-03	St Augustine Street	City Hall	20
Limerick	3-04	Island Road	Island Road	20
Limerick	3-05	Bank Place	Hunt Museum	20
Limerick	3-06	Clare Street	Abby Bridge	20
Limerick	3-07	O Callaghan Strand	Sarsfield Bridge	20
Limerick	3-08	Bedford Row	Bedford Row	10
Limerick	3-09	Arthur's Quay	O'Connell Street	20
Limerick	3-10	Mungret Street	Mungret Street	20
Limerick	3-11	St John's Square	St John's Square	10
Limerick	3-12	Roxborough Road	Roxborough Road	20
Limerick	3-13	The Bishops Quay	Bishops Quay	20
Limerick	3-14	Glenworth Street	Glenworth Street	15
Limerick	3-15	Roches Street	Roches Street	20
Limerick	3-16	Dominick Street	Dominick Square	20
Limerick	3-17	The Crescent	The Crescent	20
Limerick	3-18	Pery Square	Peoples Park	20
Limerick	3-19	Parnell Street	Limerick Colbert	20
Limerick	3-20	O Connell Ave	Clontarf Place	10
Limerick	3-21	O Connell Ave	Verona	20
Limerick	3-22	Summerville Ave	Mary Immaculate College	20
Limerick	3-23	O Connell Ave	Mount Gerard	20

Galway Locations of Bike Stations

Initial Scheme	Docking Station ID	Street Address	Docking Station Name	Number of Docks
Galway	4-01	University Road	University Hospital	30
Galway	4-02	Headford Road	Headford Road	30
Galway	4-03	University Road	Cathedral	20
Galway	4-05	Wood Quay	Wood Quay	15
Galway	4-06	Prospect Hill	County Hall	15
Galway	4-07	Forster Street	City Hall	20
Galway	4-08	Newtownsmith	Mean Scoil	15
Galway	4-09	Eyre Square	Eyre Square North	20
Galway	4-10	Fairgreen Road	Forster street	15
Galway	4-12	Maingaurd Street	St. Patricks School	15
Galway	4-14	St Augustine Street	City Library	15
Galway	4-15	Merchants Road	Merchant's Gate	20
Galway	4-16	Fairgreen Road	Ceannt Station	20
Galway	4-17	Raven Terrace	Dominick Street	20
Galway	4-18	Quay Street	Fish Market	30
Galway	4-19	New Dock Street	New Dock Street	15
Galway	4-20	Gaol Road	Gaol Road	20
Galway	4-21	Father Griffin Road	Father Griffin Road	20
Galway	4-22	Eyre Square	Eyre Square South	15