





NTA Mystery Passenger Survey Waterford City Bus 2022 Quarter 2







- Background to Research
- Section 1 Bus Equipment Performance
- Section 2 Bus Driver Performance
- Section 3 Cleanliness Performance Bus Cleanliness
- Section 4 Customer Information Performance
- Appendix





Research Background:

This research programme monitors service, quality and compliance with contractual Bus Éireann requirements through "mystery shopping" surveys, to measure key aspects of service delivery. This mystery shopping programme was designed to provide robust and actionable data to the National Transport Authority to measure the overall service performance of Bus Éireann through the eyes of its 'customers'.

48 mystery shops were conducted during Quarter 2 with mystery shoppers acting as passengers while waiting for and on board selected Waterford bus routes. A broad spread of routes were covered across different days of the week and times of the day.

The mystery shops were carried out by trained Ipsos assessors, all of whom are trained in completing these assignments. These assessors use mobile devices which enable both discreet and effective captures of location, bus and driver details at stops, when boarding, on board and after alighting buses.

2022 Quarter 2 took place between 28th March and 19th June 2022

The charts show the percentages of responses for each measure. The base sizes are marked with an asterisk.





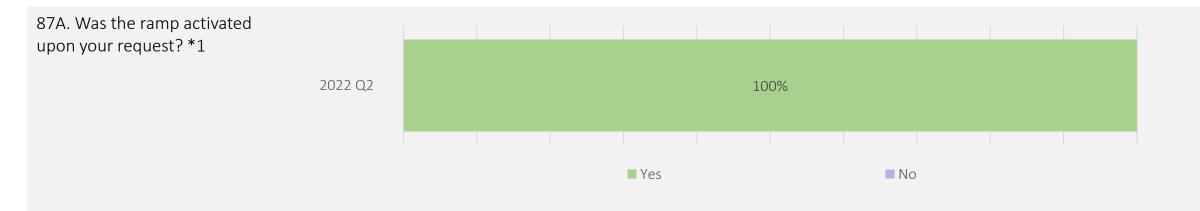
Contains questions relating to the following Bus Equipment Performance:

- Centre Doors
- Bus Ramps
- Information Displays / Audio Announcements
- Interior Lighting / On-board Temperature
- CCTV
- WIFI





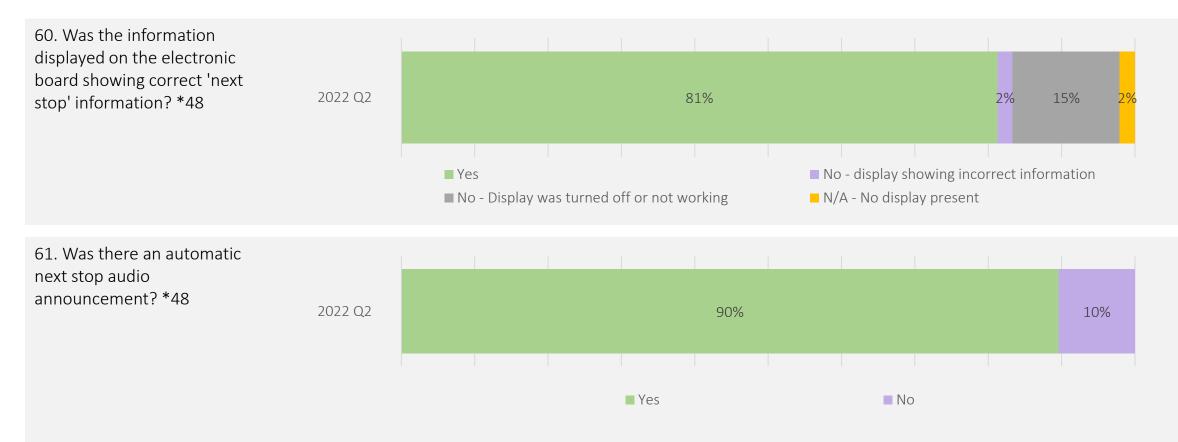
Bus Ramp







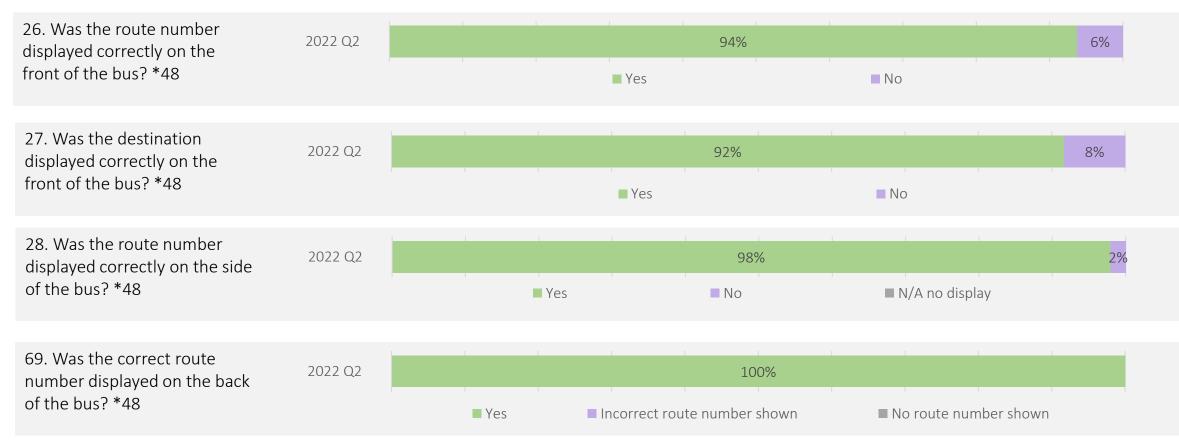
Bus Electronic Board Performance







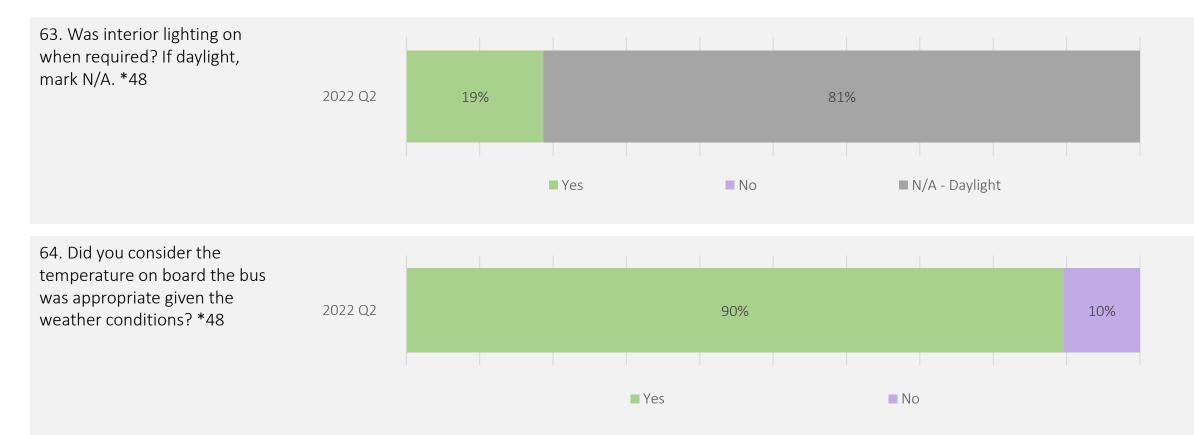
Bus Route & Destination Display







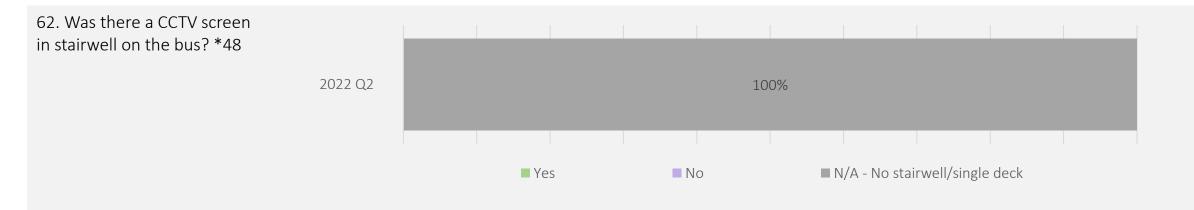
Interior Lighting / On-Board Temperature







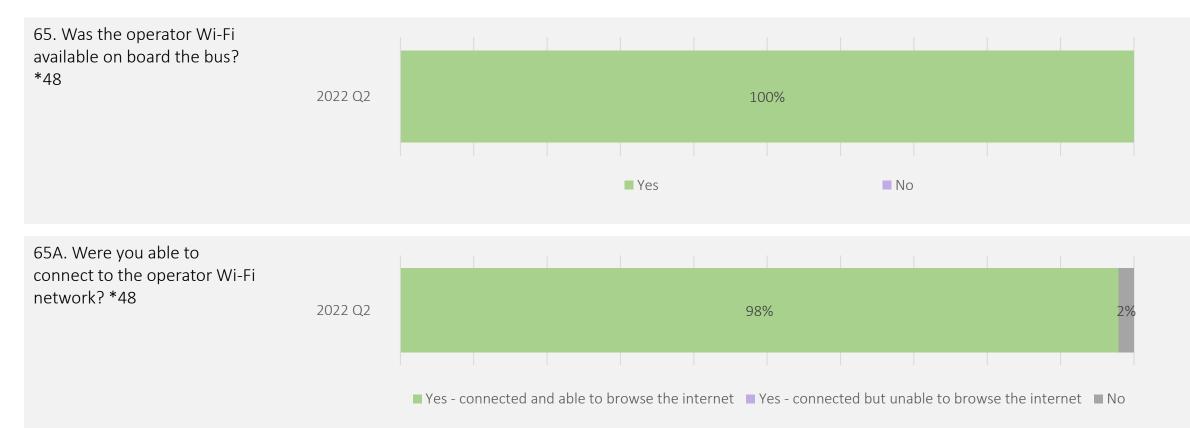
Bus CCTV







On Board WIFI







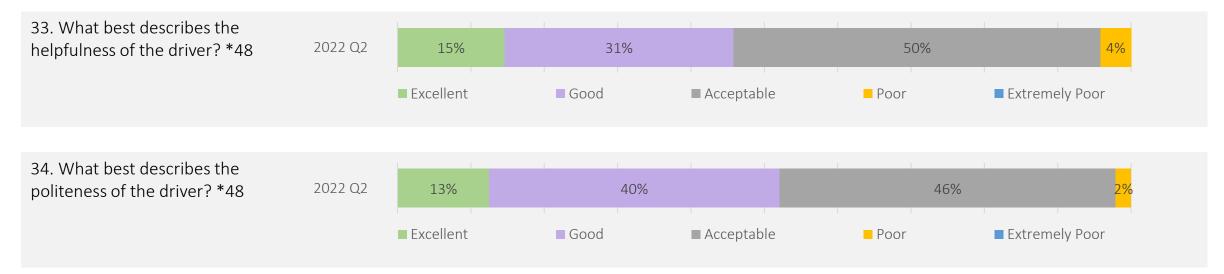
Contains questions relating to the following Bus Driver Performance:

- Driver Attitude
- Driver Presentation
- Bus Ride Quality
- Serving the Stop
- Other Driver Behaviours
- Route Diversion





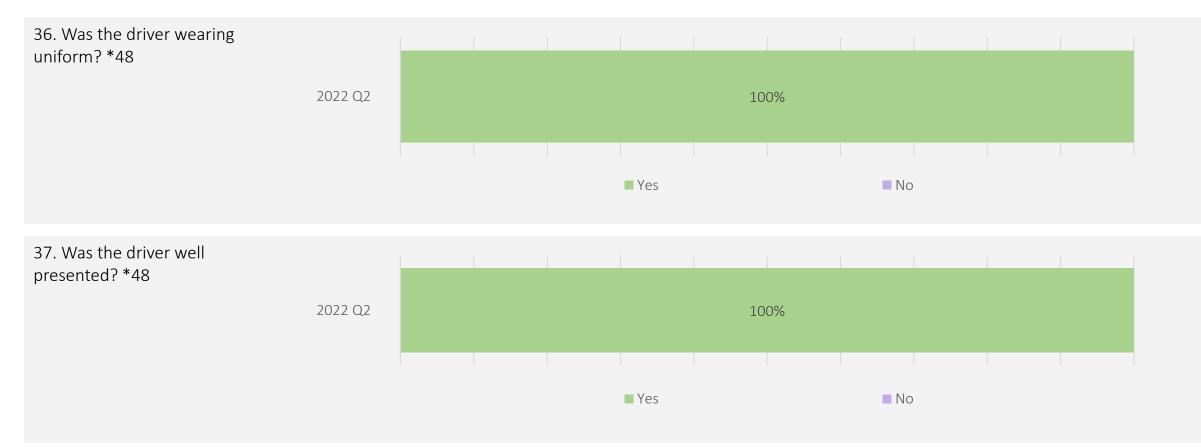
Driver Attitude







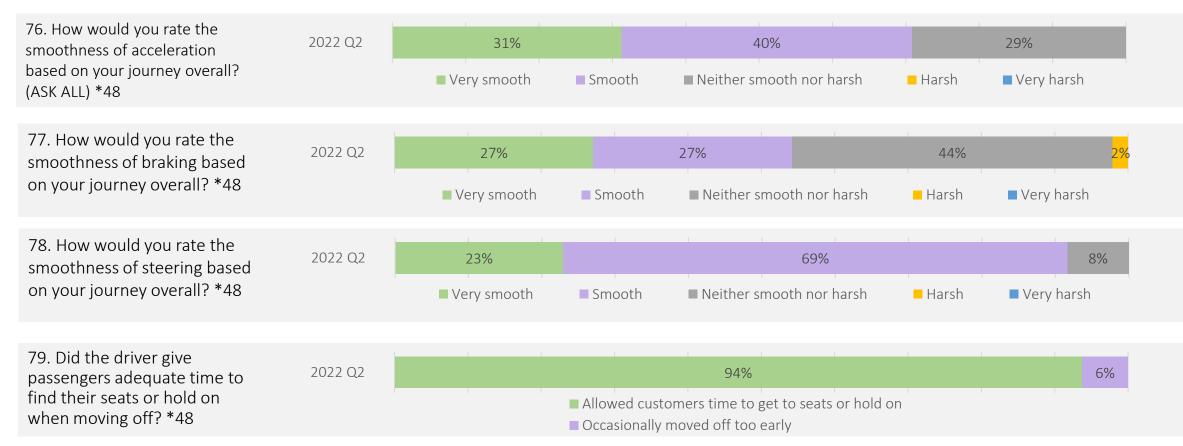
Driver Presentation







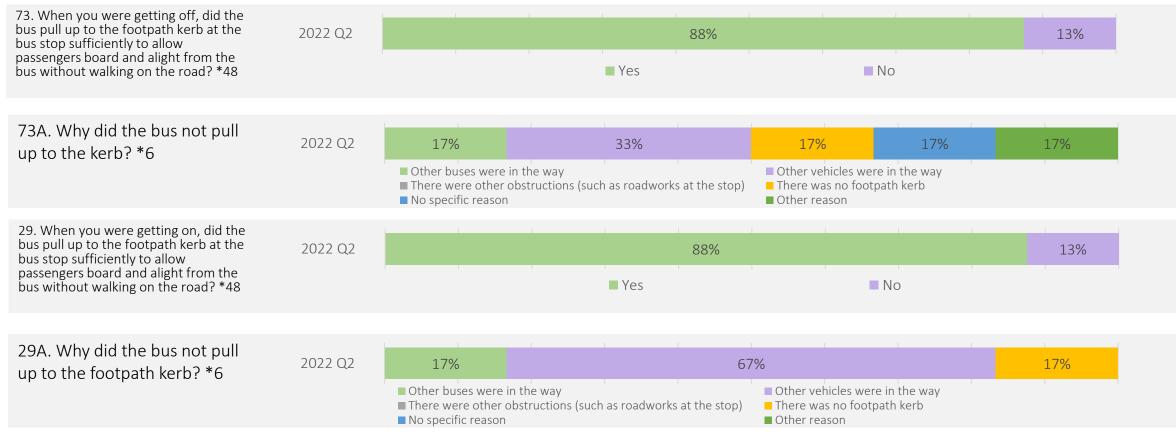
Bus Ride Quality







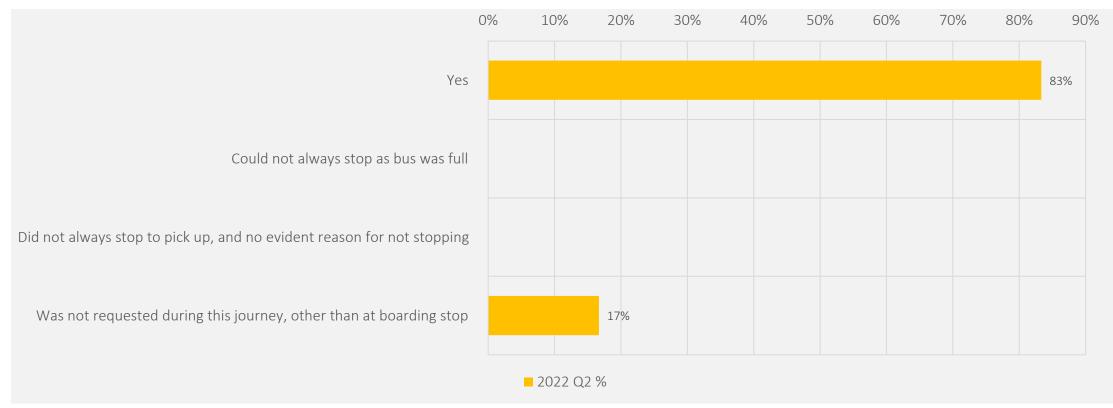
Serving the Stop







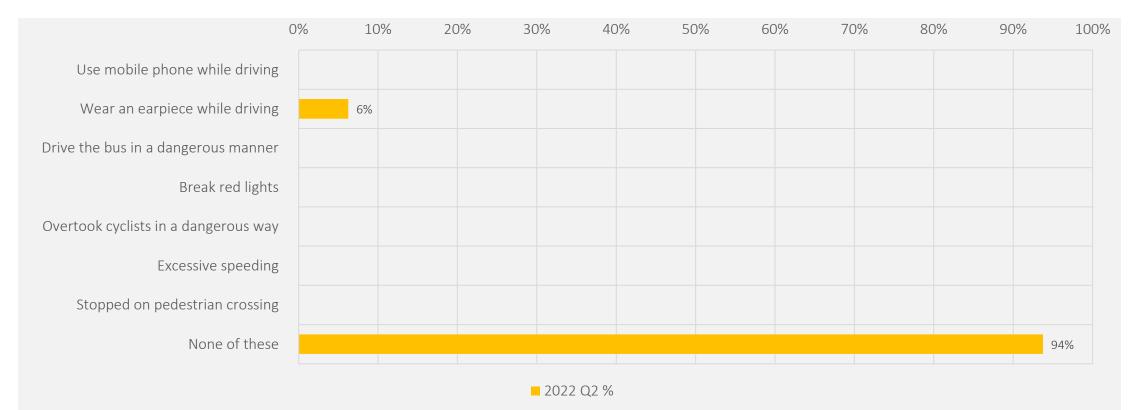
84. So far as you could tell, did the driver always stop to pick up passengers when requested? *48







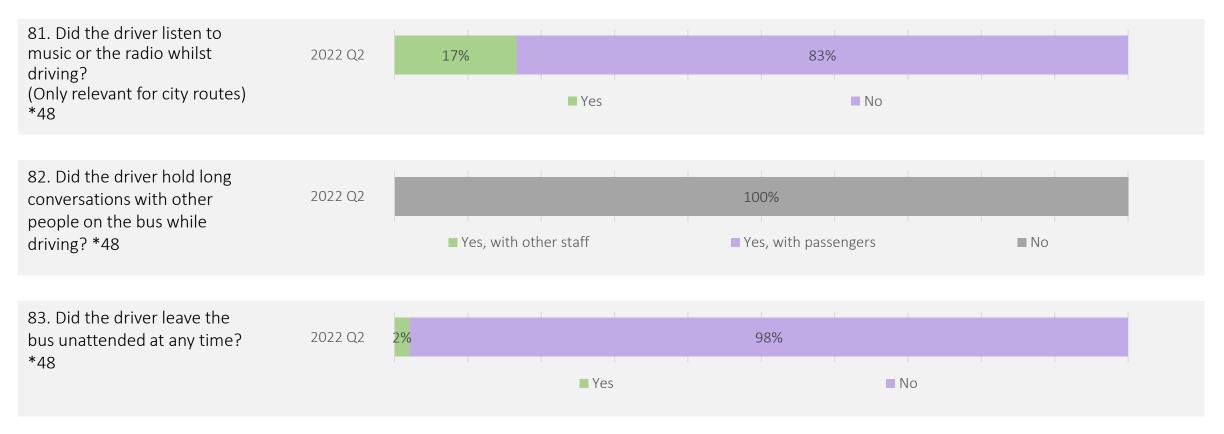
80. Did the bus driver do any of the following while driving? (NB Base size may be greater than the total number of assessments as one or more may be selected.) *48







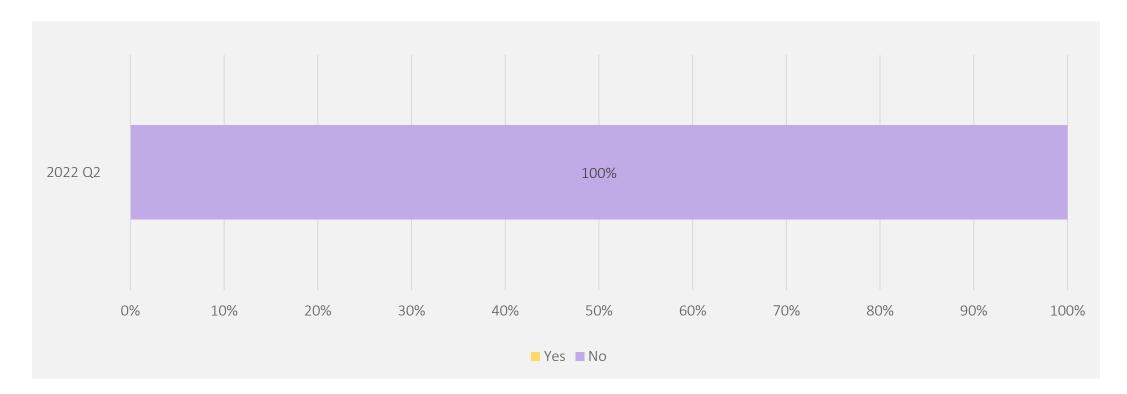
Other Driver Behaviours







86. Did bus terminate early or divert off course? *48







Contains questions relating to the following Bus Cleanliness Performance:

- Seat Cleanliness and Condition
- Floors and Stairs Cleanliness and Level of Litter
- Panels, Ceilings, Stairs and Other Fixtures and Fittings Cleanliness and Condition
- Window Cleanliness and Condition
- External Bus Cleanliness and Condition





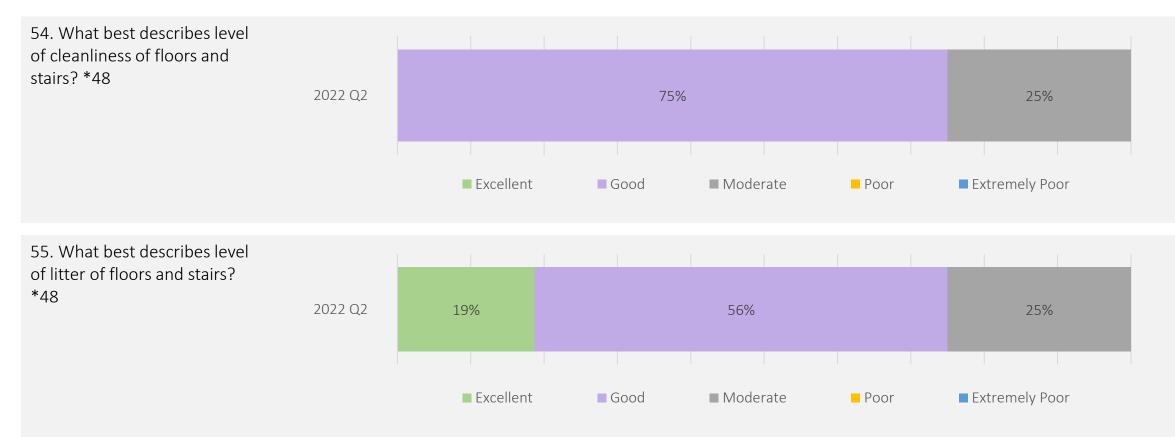
Seat Cleanliness and Condition







Floors and Stairs Cleanliness and Level of Litter







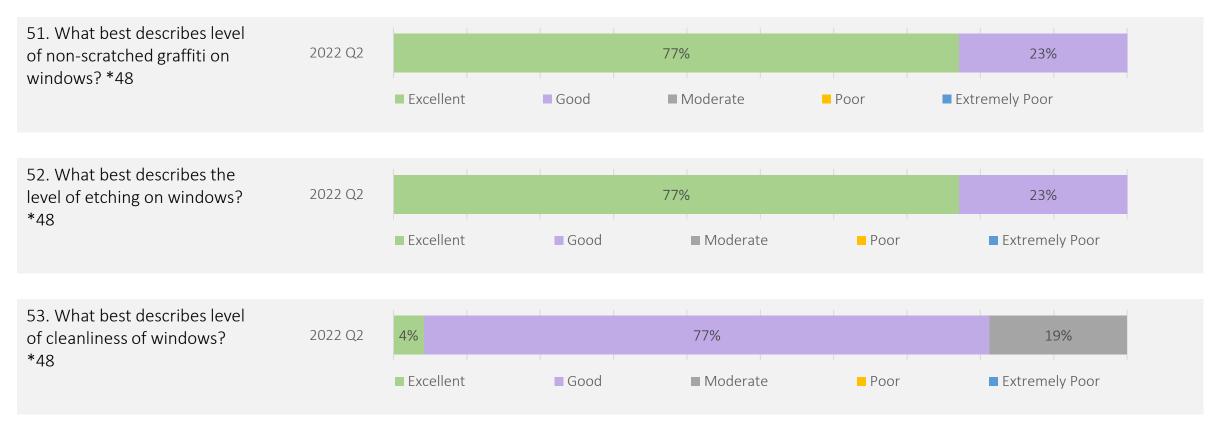
Panels, Ceilings, Stairs and Other Fixtures and Fittings Cleanliness







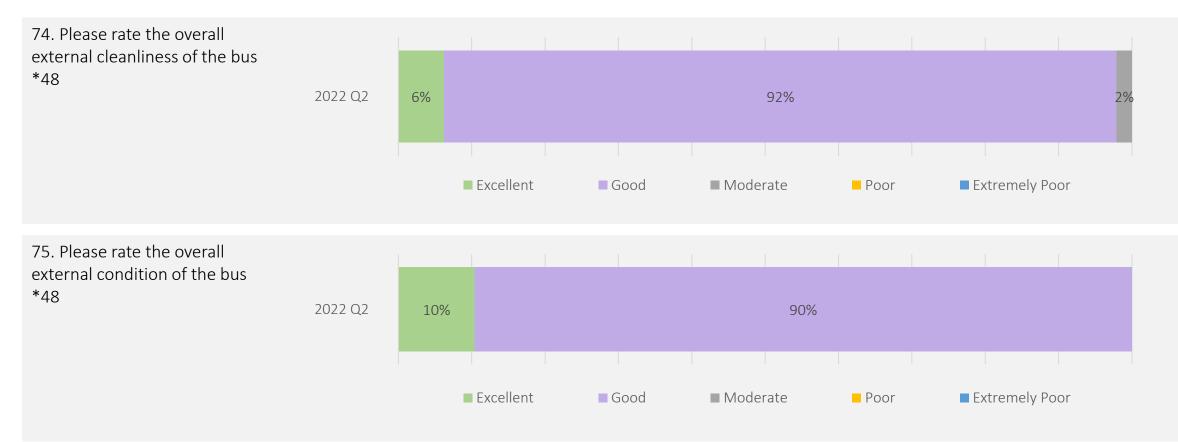
Window Cleanliness and Condition







External Bus Cleanliness and Condition







Customer Information Performance

Contains questions relating to the following Customer Information Performance:

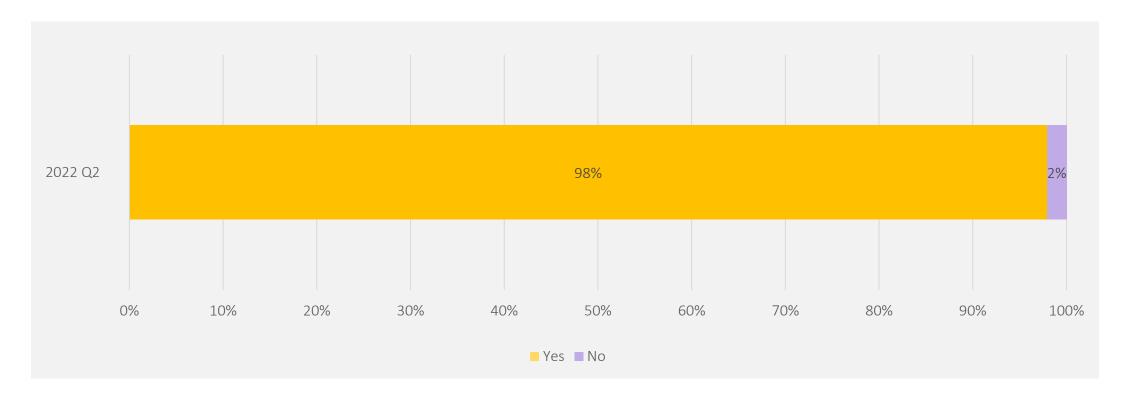
- External Bus Customer Information Display





Customer Information Performance

31. Were the fares displayed clearly at the entrance? *48







Assessment measures

Questions referring to bus cleanliness, condition and graffiti all use a "five-point scale". This is a scale that offers five response options starting with the most positive (Excellent) and ending with the most negative (Extremely Poor). The description for each of these scale points are listed below;

Cleanliness	Condition	Graffiti	Litter
Excellent - no evidence of dirt, dust, staining, marks or fluids	Excellent - no visible damage / wear and tear	Excellent - no sign of graffiti	Excellent - no litter whatsoever
Good - very little evidence of dirt, dust, staining, marks or fluids	Good - very little damage / wear and tear	Good - a very small amount of graffiti	Good - very small amount of litter
Moderate - some evidence of dirt, dust, staining, marks or fluids building up	Moderate - some damage / wear and tear, but not in need of repair	Moderate - some evidence of graffiti	Moderate - litter beginning to build up
Poor - large amount of dirt, dust, staining, marks or fluids built up	Poor - large amount of damage, non-urgent attention recommended	Poor - a large amount of graffiti	Poor - large amounts of litter
Extremely Poor - extensive amount of dirt, dust, staining, marks or fluids built up	Extremely Poor - extensive damage, repair urgently needed	Extremely Poor - very heavy graffiti	Extremely Poor - very heavily littered